



FOOD BANKS
alberta
SHAPING
OUR
FUTURE

WELCOME TO THE 2019 FOOD BANKS ALBERTA PROVINCIAL CONFERENCE IN FORT MCMURRAY!

The board of directors, staff and conference planning committee members are all excited to have such amazing participation in this annual event. The committee has worked for many months to ensure this annual event provides our food banks a great opportunity to meet, share, learn and grow.

FORT MCMURRAY, AB | MAY 22 – 25
2019 CONFERENCE & AGM

#FBACON2019

PROGRAM AT A GLANCE

WEDNESDAY, MAY 22, 2019

START		END		DETAILS	LOCATION
8:00	AM	--		BUS DEPARTS AIRDRIE FOOD BANK	Airdrie Food Bank
8:00	AM	--	10:30 AM	<i>BUS TRAVELS TO LEDUC FOOD BANK</i>	
10:30	AM	--	11:00 AM	STRETCH STOP @ LEDUC FOOD BANK	Leduc Food Bank
10:30	AM	--	6:00 PM	<i>BUSES TRAVEL TO FORT MCMURRAY</i>	
3:30	PM	--	4:00 PM	STRETCH STOP @ CONKLIN MOBILE PANTRY	Conklin
5:30	PM	--	6:00 PM	BUSES ARRIVE AT RADISSON HOTEL in Fort McMurray	
6:00	PM	--	7:00 PM	REGISTRATION	Lobby
7:00	PM	--	9:00 PM	WELCOME DINNER. KEYNOTE SPEAKER: Arianna Johnson	Ballroom

THURSDAY, MAY 23, 2019

START		END		DETAILS	LOCATION
7:30	AM	--	8:30 AM	BREAKFAST & REGISTRATION	Lobby
8:30	AM	--	9:00 AM	Conference Opening and Official Welcome	Ballroom
9:00	AM	--	10:00 AM	KEYNOTE SPEAKER: Marty Gilles	Ballroom
10:00	AM	--	10:15 AM	BREAK	
10:15	AM	--	11:00 AM	FEED	SHARE
				Food Procurement- Pilot Projects & 2Table	An Introduction to Link2Feed
11:00	AM	--	11:15 AM	BREAK	
11:15	AM	--	12:00 PM	LEAD	SHARE
				The Stereotype of "Starving Students" & the Reality of Rising Food Insecurity on College Campuses	Trucks for Change
12:00	PM	--	1:30 PM	LUNCH	
1:30	PM	--	2:30 PM	PANEL: Warehouse/Safe Food	Ballroom
2:30	PM	--	2:45 PM	BREAK	
2:45	PM	--	3:30 PM	Accounting basics/GST	Ballroom
3:30	PM	--	3:45 PM	BREAK	
3:45	PM	--	4:30 PM	LEAD	FEED
				The Dollar & Cents Debate: Diversifying your Organization's Funding	Ignite: The Food Bank Knowledge Exchange
4:30	PM	--	4:45 PM	Wrap Up for the Day	Ballroom
6:00	PM	--	9:00 PM	Wood Buffalo Food Bank visit	Food Bank
				Dinner and Recognition Awards	Fort McMurray Golf Course

FRIDAY, MAY 24, 2019

START		END		DETAILS	LOCATION		
7:30	AM	--	8:30	AM	BREAKFAST	Lobby	
8:00	AM	--	8:30	AM	Annual General Meeting - Food Banks Alberta	Ballroom	
8:30	AM	--	9:15	AM	Updates from Food Banks Alberta and Food Banks Canada	Ballroom	
9:15	AM	--	10:00	AM	Governance 101	Ballroom	
10:00	AM	--	10:15	AM	BREAK		
					LEAD	SHARE	
10:15	AM	--	12:15	PM	Building an Emergency Plan for your Food Bank	Operations Manuals: Creating a Framework for Success	Break-out rooms
12:15	PM	--	1:30	PM	LUNCH		
					LEAD	SHARE	
1:30	PM	--	2:15	PM	Attracting/Retaining Volunteers	How the Internet works & how it Relates to Marketing	Break-out rooms
2:15	PM	--	2:30	PM	BREAK		
2:30	PM	--	3:45	PM	PANEL: Meals programs		Ballroom
3:45	PM	--	4:00	PM	Conference Wrap-up		Ballroom
6:00	PM	--	9:00	PM	Networking Event		Canadian Brewhouse

SATURDAY, MAY 25, 2019

START		END		DETAILS	LOCATION	
7:00	AM	--	7:45	AM	CHECKOUT & BREAKFAST	
8:00	AM				AIRDRIE BUS LEAVES FOR HOME	Lobby
8:30	AM				LEDUC BUS LEAVES FOR HOME	Lobby
12:00	PM	--	1:00	PM	STRETCH STOP AND LUNCH @ REDWATER FOOD BANK	Redwater
2:00	PM				Bus arrives in Leduc	Leduc Food Bank
4:00	PM				Bus arrives in Airdrie	Airdrie Food Bank

PRESENTATIONS

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KEYNOTE OPENING NIGHT

SESSION TITLE: COMPLETING THE CIRCLE

Let's take a walk down memory lane and talk about the journey through division, disaster, and development to unity, stability, and a common vision of the future.

SPEAKER BIO: ARIANNA JOHNSON, EXECUTIVE DIRECTOR, FORT MCMURRAY SPCA

A leader in the social profit sector and community advocate, Arianna Johnson has served as the Executive Director of the Fort McMurray SPCA since May 28, 2018. Previous Arianna was the Executive Director of the Wood Buffalo Food Bank for 7 years, while transitioning to the Fort McMurray SPCA, she ran both organizations for a 2-month period. In addition to her professional role, Arianna has always been an active volunteer in roles such as Co-Chair on the Social Recovery Task-force, served as Chair of the Food Banks Alberta Board of Directors, a Director on the Pastew Place Detox Centre Board, a Sub-Committee Co-Chair for the 2015 Western Canada Summer Games, an executive member of the Wood Buffalo Housing and Development Corporation, and in several roles for the Big Brothers, Big Sisters Association of Wood Buffalo Board of Directors, including President. No matter which role she has held, she has been responsible for the development of innovative new programs and stewarded her organizations through one of the most challenging events in the history of the region when a wildfire devastated the community in May 2016. During times of both turbulence and calm, Arianna provides strong community leadership through all the roles in which she serves.

KEYNOTE ADDRESS MORNING

SESSION TITLE: PASSION, "ARE YOU GAMING YOURSELF?"

Does your audio match your video when it comes to your passion? Is it really your passion?

SPEAKER BIO: MARTY GILLES, DEALER PRINCIPAL, NORTH FORD STAR LINCOLN

Born and raised on a mixed cattle and grain farm West of Airdrie 12 miles. Met my best friend when I was 22. We started a family 25 years ago and have two sons Austin and Matt 24 and 22. My wife and I bought a franchise that had gone bankrupt and started in Fort McMurray in 1995 with 18 employees. Northstar Automotive Group has 330 employees in Alberta that drive to 10 different locations every day to earn a living for their family. Past board member of Northern Lights Health Foundation, United Way, Leadership Wood Buffalo. Current chair of Vista Ridge All Season Park and a director on the Alberta Children's Hospital Foundation.

BREAKOUT SESSION: FEED

SESSION TITLE: FOOD PROCUREMENT – PILOT PROJECTS & 2TABLE

Learn about new and innovative trends in food procurement that Food Banks Canada is exploring, including the food procurement pilot projects, 2TABLE, For Good and more.

SPEAKER BIO: KIRSTIN BEARDSLEY, CHIEF NETWORK SERVICES OFFICER, FOOD BANKS CANADA

Kirstin has been working in the non-profit sector for nearly twenty years at national charitable organizations. She has worked the last five years of her career at Food Banks Canada and is currently Chief Network Services Officer. She is from Ottawa, Ontario but now calls Toronto home. Kirstin enjoys spending time with her family during her time away from work.

BREAKOUT SESSION: SHARE

SESSION TITLE: AN INTRODUCTION TO LINK2FEED

This webinar will highlight the main features that the Link2Feed software has to offer. These features have proven to help food banks across the country to have paperless intake, get a true unique count of people served and to standardize their processes. The Wood Buffalo Food Bank and Food Banks Alberta will also present on how they use Link2Feed in Alberta.

SPEAKER BIOS:

STEPHANIE MCLEAN, PLATFORM & SUPPORT MANAGER, LINK2FEED

Stephanie is the Platform & Support Manager at Link2Feed. Throughout her five years at the company, she has managed the provincial rollout of Link2Feed to Feed Ontario members and is currently onboarding Salvation Army Canada units across the country. Stephanie uses her commitment to client focus to oversee the support team and project manages the schedule for the development team. Because of her commitment to client focus, she is able to make sure that the customers always feel valued and heard.

Stephanie holds a “Bachelor of Arts, Honours, in Communication Studies & Linguistics” from York University with a diploma in “Broadcast Journalism” from Seneca College. Her passion for social justice has inspired her to use her knowledge to stand for the topics that are easily misrepresented.

DAN EDWARDS, EXECUTIVE DIRECTOR, WOOD BUFFALO FOOD BANK

Dan Edwards has served as the Executive Director of the Wood Buffalo Food Bank since August 2018, however has been with the organization for 8 years. Dan served as the Client Services Manager from October 2011 and believes his work has allowed him to grow in his career while also developing an understanding of those facing challenges in the Fort McMurray community and the country as a whole. He feels his new understanding has enabled him to share his knowledge in his personal networks and impact how others see food banks and their role in their own communities. He finds working with clients deeply satisfying, particularly by sharing kindness with those who may feel hopeless, and especially children. He also makes special note of the generosity of the youth in this community who ask for food bank donations at their birthday parties instead of gifts, an act he calls “magical”. Dan previously served on the board for Big Brothers Big Sisters Wood Buffalo and has volunteered many hours to several organizations in the Wood Buffalo region.



BREAKOUT SESSION: LEAD

SESSION TITLE: THE STEREOTYPE OF “STARVING STUDENTS” AND THE REALITY OF RISING FOOD INSECURITY ON COLLEGE CAMPUSES

Food insecurity has been rising on postsecondary campuses due to increased educational costs such as tuition, text books, and housing. Although there are certainly some differences in the clientele that student food banks serve, this presentation aims to prove that the challenges students face are similar to those experienced by food bank clients across the province. Madi and Cory hope to break down the stereotypes of who a student is and build further connections between other postsecondary campuses and their local food banks.

SPEAKER BIOS:

CORY HODGSON, EXECUTIVE DIRECTOR, CAMPUS FOOD BANK (UNIVERSITY OF ALBERTA)

Cory earned his Bachelor of Science in Physics from the University of Alberta in 2014. His background is in community and student organizing, and he developed a passion for non-profits through a variety of volunteer work. He returned to campus in 2017 to become the Executive Director of the Campus Food Bank, where he has been working to broaden the scope of the organization to better meet the needs of students.

MADI CORRY, PROGRAMS MANAGER, CAMPUS FOOD BANK (UNIVERSITY OF ALBERTA)

Madi has been part of the Campus Food Bank since she became a volunteer in her first year at the University of Alberta. A job with the CFB opened up right as she finished her Bachelor of Arts in Psychology, and she has been working with the organization since then. With seven years at the organization so far, Madi is proud to see all the progress that the food bank has made towards addressing food insecurity on campus.

BREAKOUT SESSION: SHARE

SESSION TITLE: TRUCKS FOR CHANGE

Trucks for Change finds efficient and creative ways for the trucking industry to partner with charities. The organization’s dual mission is to help Canadians and communities in need, while raising the public image of trucking. Since 2011, the Trucks for Change Network has distributed over 20 million pounds of food and donated materials and coordinated thousands of hours of volunteering in cause-related events, all in support of its partner charities from coast to coast.

SPEAKER BIO: PETE DALMAZZI, FOUNDER, TRUCKS FOR CHANGE

Pete is founder of Trucks for Change Network (T4C), a national not-for-profit association of member trucking companies across Canada dedicated to helping Canadians and communities in need. Prior to founding T4C, Pete led the Canadian division of Ryder System, a global leader in logistics and truck fleet management solutions. Pete resides in Oakville, Ontario.

PANEL SESSION

SESSION TITLE: WAREHOUSE & SAFE FOOD HANDLING PANEL

Learn from a panel of food banks of varying sizes about their best practices for operating a food bank warehouse and how they maintain safe food practices within their food bank operations.

SPEAKER BIOS:

GERT REYNAR, EXECUTIVE DIRECTOR, LEDUC FOOD BANK

The Executive Director of the Leduc Food Bank, Gert is married with 3 grown children and a very supportive husband. Gert has had the opportunity to work in the food bank field for over 14 years with the pleasure of meeting some great colleagues. She had the opportunity to think outside the box and look at creative ways to help their organization develop ways to best help and serve the 7 municipalities within their region.

NEIL HEATON, OPERATIONS MANAGER, INTERFAITH FOOD BANK OF LETHBRIDGE

Neil is the Operations Manager at the Interfaith Food Bank of Lethbridge. He started in the food banking world as a summer student and has now been with the food bank for 21 years. The volunteers who put in countless hours and food bank client's success inspire him to work hard every day, so hopefully there are more client success stories.

COLIN SAMSON, WAREHOUSE MANAGER, WOOD BUFFALO BANK

Colin joined the team as a Client Intake Worker in October 2015, eventually moving to Warehouse Manager in August 2018. Colin believes that once an individual dedicates themselves to the betterment of others, they become different. Colin credits his work with the Food Bank as the catalyst of changes that he has experienced in wonderful and unexpected ways. By working alongside his staff team, Colin has grown compassion, empathy, and an unrelenting need to care for this community. Colin enjoys learning the stories of the clients; investing in them and making sure he does everything in his power to ensure that the next time he sees them they are dropping food off, not picking it up. He finds great value in working with community partners such as local grocery stores with the goal of not only lessening the burden of food insecurity for our clients, but also decreasing food waste in the region.

SHERI RATSOY, EXECUTIVE DIRECTOR, PARKLAND FOOD BANK

Sheri does like Pina colada's but really hates getting caught in the rain. In fact, she is indeed made of sugar and will melt. In 2011 Sheri decided to rejoin the work force after years of slave labour to her three daughters. She thought a nice easy part time job at her local food bank as the Warehouse Supervisor would be just the thing. Little did she anticipate the challenges and growth working at the food bank would provide over the next 7 years, especially as she soon came to find herself in the Executive Directors role. "Our focus these last 7 years has been to develop strong relationships with the other agencies in our community, learn everything we can about poverty and its root causes, decide exactly where we best fit in our community to support those experiencing poverty and excelling in meeting that need.", Sheri explains. And obviously that focus has worked as Parkland Food Bank has been able to continue to meet the needs of the rapidly growing communities it serves, through a crazy recession, all while increasing the frequency and amounts of food and household products it distributes to their clients. The food bank has also been able to develop an effective referral program, making sure every client has access to all the amazing community resources available to them. When Sheri isn't glued to researching new changes to torcher her volunteers and staff with, or trying to become an expert HR manager, social media person, she enjoys annoying her husband, Travis, with requests for more garden spaces in her wee yard. Sheri is extremely grateful for her supportive Board of Directors, staff, volunteers, community and family for being part of this amazing journey.



PLENARY SESSION

SESSION TITLE: GST

Learn about various GST issues that are related to non-profit organizations from a sales tax GST expert.

SPEAKER BIO: MITCH LABUICK, PARTNER, INDIRECT TAX, BDO CANADA LLP

Mitch has over 25 years' experience with Indirect Tax. His experience ranges from the implementation of the GST while at the Canada Revenue Agency, the transitions to the harmonized sales tax ("HST") and back to the provincial retail sales tax in British Columbia. In Ontario, his experience in public practice included the HST transition. He also brings with him a diverse set of skills and expertise that include Provincial Retail Sales Taxes, Fuel Taxes, Carbon Tax, working with First Nation clients, not-for-profit sectors, as well as a non-residential insurance tax, excise taxes, and other provincial levies.

During the past 18 years in public practice, Mitch has assisted with a number of large and medium sized business reorganizations, cross border and non-residential transactions, design and implementation of commodity tax planning ideas and opportunities, as well as detailed work on a variety of complex transactions.

BREAKOUT SESSION: LEAD

SESSION TITLE: THE DOLLAR & CENTS DEBACLE: DIVERSIFYING YOUR ORGANIZATION'S FUNDING

Diversified funding is the hot topic these days, but what does it actually mean and how can you diversify your funding sources?

SPEAKER: CINDY AMEROGEN

BREAKOUT SESSION: FEED

SESSION TITLE: IGNITE: THE FOOD BANK KNOWLEDGE EXCHANGE

Food banks from coast to coast to coast are learning from each other and exchanging information online through the Ignite Knowledge Exchange platform. Come learn from your colleagues across the country and share what's happening at your food bank.

SPEAKER BIO: KIRSTIN BEARDSLEY, CHIEF NETWORK SERVICES OFFICER, FOOD BANKS CANADA

Kirstin has been working in the non-profit sector for nearly twenty years at national charitable organizations. She has worked the last five years of her career at Food Banks Canada and is currently Chief Network Services Officer. She is from Ottawa, Ontario but now calls Toronto home. Kirstin enjoys spending time with her family during her time away from work.

PLENARY SESSION: PROVINCIAL AND NATIONAL UPDATES

SESSION TITLE: UPDATES FROM FOOD BANKS ALBERTA AND FOOD BANKS CANADA

SPEAKER BIOS:

CHRIS HATCH, CHIEF EXECUTIVE OFFICER, FOOD BANKS CANADA

Chris leads a staff team dedicated to deepening collaboration across a national network of food bank organizations and maximizing their collective impact to assist the more than 800,000 people who turn to food banks every month. Prior to joining Food Banks Canada in January 2018, Chris was Executive Director of the Mississauga Food Bank for nine years. During his tenure he was instrumental in delivering a number of transformational and innovative projects including: moving into a new and expanded warehouse, implementing a sophisticated inventory management system, and launching the first aquaponics farm at a Canadian food bank to ensure fresh produce and fish could be shared with food bank recipients across the city. He was awarded the Queen Elizabeth II Diamond Jubilee medal in 2012 for dedicated service to the community.

STEPHANIE RIGBY, EXECUTIVE DIRECTOR, FOOD BANKS ALBERTA

Stephanie didn't start out with a plan to work in the non-profit sector, but like so many others, found her career path eventually lead her to this fulfilling work. A graduate of Carleton University's School of Journalism, Stephanie worked in Ontario as a newspaper reporter and then managing editor, before returning to her seaside home of St. Andrews, NB to run a desktop publishing business. She gradually moved into positions that cemented her connections to her with her community – a heritage project, community economic development and then animal welfare. Stephanie was recognized for her work with two national awards. In 2011 she relocated to Edmonton and became the Director of Operations at the Edmonton Humane Society, managing 100 staff and up to 14,000 animals a year. Now in her 6th year with Food Banks Alberta Stephanie sits on several national committees with Food Banks Canada and is an active volunteer in the Edmonton Region Immigrant Employment Council (ERIEC) supporting highly skilled immigrants find work.

PLENARY SESSION

SESSION TITLE: GOVERNANCE 101

Learn the basics of board governance and how it related to your food bank.

SPEAKER BIO: CHANTAL BEAVER, EXECUTIVE DIRECTOR, FUSE SOCIAL

Chantal is a proud alumnus of Mount Saint Vincent University in Halifax, where she completed both her undergraduate and graduate degrees. Following graduation Chantal worked in a leadership capacity with the YWCA of Halifax and it was there that she first developed a love for non-profit leadership and community empowerment. Chantal first moved to Wood Buffalo in January of 2012 to take on the role of Executive Director for the Hub Family Resource Centre. Chantal's community involvement is vast – she is director & secretary on the Regional Recreation Corporation Board of Directors, social sector representative at the Community Partnership Table, co-chair for the Convergence advisory group, co-chair of the Wood Buffalo Social Sustainability stewardship committee, and the immediate past Board Chair for the local Boys & Girls Club. Foundational to Chantal's interest in social impact and passion for collaborative learning was her leadership at the Social Recovery Taskforce table following the horse river wildfire and participation in an intensive Community Change Institute at the Tamarack Institute. Chantal was the 2016 Heart of Wood Buffalo Executive Leadership award winner.



BREAKOUT WORKSHOP: LEAD

SESSION TITLE: BUILDING AN EMERGENCY PLAN FOR YOUR FOOD BANK

This will be an interactive presentation to walk you through the guidelines and templates to build an emergency plan for your food bank. These documents were created in 2018 as a result of the impacts seen during the Fort McMurray fires. They were initially rolled out to the food banks in the fall and training was provided at the Food Banks Alberta office. This is another opportunity for food banks to come and learn how to complete their plan and ask any questions.

SPEAKER BIO: LISA BENINI, PRINCIPAL OWNER, BENINI CONSULTING LTD.

Lisa is a practitioner in Business Continuity, Risk Management and Emergency Management since 1991. She is certified as Master Business Continuity Professional from DRI International and she holds an Emergency Management Certificate from JIBC. Lisa is a certified instructor for DRI Canada since 2002. She has her own consulting company since 2000 and has worked with both public and private sectors mainly in BC. Lisa's major achievements were developing the Business Continuity Management Program for the BC Government in the early 2000s. She is actively involved communities across BC by providing workshops to special interest groups, local government and associations.

BREAKOUT WORKSHOP: SHARE

SESSION TITLE: OPERATIONS MANUALS: CREATING A FRAMEWORK FOR SUCCESS

Creating an Operations Manual suited to your food bank's needs can be a challenge, especially in small organizations with limited resources. Annette has been working with a team of stakeholders at Food Banks Alberta to create an Operations Manual template that includes basic food safety, occupational health and safety, financial, and volunteer process and forms. This presentation will walk through the template and show you how to turn this document into a manual for your food bank. It will include Q&A and demonstrations to showcase the template and how you can make it work for you.

SPEAKER BIO: ANNETTE WIERSTRA, FOUNDER/OWNER, SCRIPTORIUM

Annette co-owns Scriptorium (www.scriptoriumpro.com), where she helps companies through all stages of an internal communication projects from planning, development, and documentation management. She is a former sessional instructor in MacEwan University's Communication program and now develops and delivers customized communication workshops and presentations for business and non-profit clients. Annette has a Bachelor of Applied Communications and Master of Arts in Intercultural and International Communications.

BREAKOUT SESSION: LEAD

SESSION TITLE: ATTRACTING AND RETAINING VOLUNTEERS

One of my mentors used to say, “You get out of it what you put in”, but that’s not enough today to retain a volunteer. I hope my experiences and by sharing what we do at Parkland Food Bank can help you, as we can all relate to the important issue of attracting, tracking and retaining volunteers. Think of yourself as a water vessel.

SPEAKER BIOS:

LYNNE SCHEIDEMAN, VOLUNTEER COORDINATOR, PARKLAND FOOD BANK

Lynne’s dad was a volunteer fireman in small town Alberta for over 30 years. The fire siren went off and she always said “Fire, fire, run from your wives”, (Not run for your lives as the saying really goes). Volunteering for a worthwhile cause took precedence over everything in their house. She began volunteering 40 years ago because my dad led by example. At first it was because it helped her in business, then realized it just helped her, and she could help others with my time. She’s had the best mentors and greatest experiences you could ever hope for and would do those volunteer jobs again if given the chance, with the right people. She has volunteered at all levels and sat on numerous boards. I also worked in mid management for Petro Canada for 20 years, our local REA and our Cattle Association. For almost the last year Lynne had the pleasure to go to work as a 25 hour a week volunteer co-ordinator at Parkland Food Bank. She work’s with Volunteers- what’s not to love!

SHERI RATSOY, EXECUTIVE DIRECTOR, PARKLAND FOOD BANK

Sheri does like Pina colada’s but really hates getting caught in the rain. In fact, she is indeed made of sugar and will melt. In 2011 Sheri decided to rejoin the work force after years of slave labour to her three daughters. She thought a nice easy part time job at her local food bank as the Warehouse Supervisor would be just the thing. Little did she anticipate the challenges and growth working at the food bank would provide over the next 7 years, especially as she soon came to find herself in the Executive Directors role. “Our focus these last 7 years has been to develop strong relationships with the other agencies in our community, learn everything we can about poverty and its root causes, decide exactly where we best fit in our community to support those experiencing poverty and excelling in meeting that need.”, Sheri explains. And obviously that focus has worked as Parkland Food Bank has been able to continue to meet the needs of the rapidly growing communities it serves, through a crazy recession, all while increasing the frequency and amounts of food and household products it distributes to their clients. The food bank has also been able to develop an effective referral program, making sure every client has access to all the amazing community resources available to them. When Sheri isn’t glued to researching new changes to torcher her volunteers and staff with, or trying to become an expert HR manager, social media person, she enjoys annoying her husband, Travis, with requests for more garden spaces in her wee yard. Sheri is extremely grateful for her supportive Board of Directors, staff, volunteers, community and family for being part of this amazing journey.

BREAKOUT SESSION: SHARE

SESSION TITLE: HOW THE INTERNET WORKS AND HOW IT RELATES TO MARKETING

In this presentation you’ll get a brief overview of how the Internet actually really works and how companies like Facebook, Instagram, LinkedIn, and other social media apps use this information to market to you, the consumer.

SPEAKER BIO: ELLIOT PIERRE, OWNER, GREENLIGHT CREATIVE

Elliott is Fort McMurray, Alberta born and raised, with a homegrown passion. He graduated from Grant MacEwan College with a Diploma in Human Resources Management. He has spent over a decade in the Human Resources field leading recruitment teams and managing Human Resources departments. Elliott works in many mentorship roles with both business owners and youth in the community. Sharing his enthusiasm for positivity, following your dreams and building strong relationships. Recently through his passion for his community and supporting local business, he has jumped into the world of digital marketing. Currently he enjoys connecting with companies in his beautiful hometown but also nationally and internationally. His goal is always to build business by sharing a positive and passionate message.

PANEL SESSION

SESSION TITLE: MEALS PROGRAMS

Learn how unique food bank meals programs help to feed children and youth in different communities.

SPEAKER BIOS:

LORI MCRITCHIE, EXECUTIVE DIRECTOR, AIRDRIE FOOD BANK

Lori McRitchie has been a part of the Airdrie Community since 1981. In 2006 Lori became the Executive Director of the Airdrie Food Bank when the Breakfast Program and the food bank merged under the Airdrie Food Bank's Board of Directors. Lori leads all operations of the Airdrie Food Bank and has overseen its growth from a grassroots organization to a well-respected mid-sized agency that continues to meet the growing needs of her community. This growth includes overseeing the fund development and construction of a design-built food bank for Airdrie and surrounding communities as well as the addition of many program to support the community. In 2012, Lori was the recipient of the Amazing Airdrie Women Leadership Award and Queen Elizabeth's Diamond Jubilee medal. In 2014, she was chosen as Airdrie's "Best Citizen" for her work in bringing the community together and advocating for those in need of food support. Lori is passionate about her work and supports other food banks through her role as Chair of the provincial association, Food Banks Alberta, as well as operating the Airdrie Food Bank as a regional hub serving rural food banks. Under Lori's direction the Airdrie Food Bank has received Airdrie People's Choice Awards "Best Cause" for 8 years running and "Best Fundraising Event" for their Empty Bowls Arts Festival for 6 years running. Lori currently sits as the Chair of Food Banks Alberta and is a member of Food Banks Canada's Member Council

MARAL KIANI TARI, EXECUTIVE DIRECTOR, LETHBRIDGE FOOD BANK

Maral graduated from the University of Calgary with a BA in Law & Society and furthered her education at Queens University, completing her Master of Public Administration (MPA) in 2014. She moved to Lethbridge in fall of 2015 to be closer to her family. She has been married for 8 years and has a beautiful three-year-old daughter named Aurora. Maral became the Executive Director of the Lethbridge Food Bank in 2016 and has enjoyed every moment giving back to the community and establishing the lunch program.

MARLA KAILLY, PROGRAM COORDINATOR, CALGARY FOOD BANK

Marla has been a part of the Calgary Food Bank team since 2017 and has two areas of focus: feeding children via two different programs in the public and separate schools and providing emergency food hampers to individuals and families in their community through a network of satellite locations in the Calgary community. She has a passion for front line work and connecting with the community and is a firm believer in the positive work that food banks do in the province to assist in tackling food insecurity.

THANKS TO OUR SPONSORS!

Without your generous financial support, this conference would not have been possible.

PRESENTING | APPRECIATION AWARDS



RECOGNITION DINNER



OPENING RECEPTION



NETWORKING SPONSOR



LEADER



COMMUNITY BUILDER



SUSTAINER



CONTRIBUTOR





2019 PROVINCIAL CONFERENCE PLANNING COMMITTEE

Barb Reppert, Committee Chair
Food Banks Alberta Board Member

Alison Richards
Food Banks Alberta Staff

Gert Reynar
Leduc & District Food Bank

Stephanie Walsh-Rigby
Food Banks Alberta Staff

Dan Edwards
Wood Buffalo Food Bank

Sheila Hughes
Food Banks Alberta Board Member

Anna Noble
Wood Buffalo Food Bank

SPECIAL THANKS

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FOOD BANKS
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